
:-: Manchester Stores Open Until 9 o'Clock Tonight for Christmas Shoppers :-:
 On Steel Talk ${ }^{\text {monacen }}$.



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Plymouth sales per dealer up $49 \%$ over last year...production increased to meet demand! Your dealer has a wide selection right now!


Plymouth production will roll like Plymouth sales. YOUR dealer has the model and colors you want. No waiting for YOUR Solid Plymouth.




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3,500 fresh cut CHRISTMAS TREES





